

Your "Chapter of Choice" since 1987.

Join Dulles SHRM for our February Chapter Meeting
"Introduction to Wellness, Health, and Productivity Programs"
Presented by **Dario A. Campolattaro, CLTC, Northwestern Mutual Financial Network**

Wellness can play an important part in employee productivity and job satisfaction. It can also play a key role in reducing medical claims. In this presentation you will learn:

- What is Wellness?
- What is happening in Wellness?

You will also gain an understanding of your investment in wellness programs as well as the potential return on your investment. Introducing a Wellness program does have its challenges:

- Budget
- Employee engagement
- Senior Management and Support

Wellness is a part of a comprehensive strategy to gain some control on excess spending with medical insurance. Programs can range dramatically in depth and cost, but they do not all require major financial investments. Many programs may already be available through your current group medical insurance program at little to no cost.

You will gain a solid understanding of Wellness initiatives and learn some specifics about introducing a Wellness program at your work. You should leave this workshop with an increased knowledge of the opportunities and challenges

associated with Wellness.

Dario Campolattaro has over 15 years of management experience and working with HR departments through his background in the insurance industry.

In 2007, Dario began his business with Northwestern Mutual. He provides clients with professional solutions and direction to managing employee benefits that are in-line with their goals, and consults his clients on group insurance, executive benefits, and 401K. He also provides insight to personal financial planning, life and disability insurance, and long-term care.

Prior to joining Northwestern Mutual, Dario worked for 14 years in the health insurance industry with MAMSI Health Plans, and later UnitedHealthcare. He began his career as an Account Executive in Baltimore with MAMSI Health Plans. Soon thereafter, he assumed a management role for the Washington DC market. He was then promoted to take on the challenge of the Northern Virginia market. In this capacity, he built a team of top talent and substantially grew MAMSI's market share in the region. In 2004, MAMSI Health plans we acquired

by UnitedHealthcare, one of the largest health care companies in the country. Dario soon earned a Vice President position to manage the entire Virginia, Washington, DC, and West Virginia marketplace. Dario was closely involved in the integration process related to the acquisition.

Dario serves on the Board of Directors for The Boys and Girls Clubs of Greater Washington. In this capacity, he heads the Resource Development Committee for the organization. Dario is also closely involved with the Loudoun County Chamber as a Job Fair Committee member. He is a member of the Purcellville Business & Professional Association. Dario possesses a strong sense of community and recently developed a business association – the Brambleton Business Network. He is currently the 2009 Membership Director for SHRM and the President Elect for 2010.

Dario lives with his wife and three young sons in Brambleton, VA. He enjoys staying active through a variety of sports including skiing with his family, running and and mountain biking.



This program has been submitted for recertification credit through the HR Certification Institute. For more information, go to www.hrci.org.

This meeting is sponsored by Ameriprise Financial.

Annual Sponsor:



Don't forget to bring your business cards for networking, and for a chance to win a door prize!

SHRM Foundation 50-50 Raffle: Each month we raise funds for the SHRM Foundation with a 50-50 raffle. Tickets are \$1.00 each or 7 for \$5.00. The winner gets 50% of the total collected and 50% goes to the Foundation.

Donation: Dulles SHRM continues to support the needs of the Embry Rucker Shelter for the homeless in our community. Their highest needs are cash and gift cards to local area stores (like Target) - amounts in \$10, \$15 or \$20.

Wednesday, February 18, 2009

Hyatt Dulles

***** New Location *****

2300 Dulles Corner Blvd, Herndon, VA

Registration/ Networking: 5:15 – 6:00 PM

Dinner/ Business: 6:00 – 7:00 PM

Program: 7:00 – 8:00 PM

50-50/ Door Prizes: 8:00 – 8:10 PM

Price: \$35 Members; \$45 Non-Members

Register Online

www.dullesshrm.org/chapter_meeting_reg.asp

The deadline to register is

5:00 pm, Friday, February 13, 2009.

More details are at

www.dullesshrm.org/flyers/current.htm